





# LISA LOUISON

FRONT-END DEVELOPER

## CONTACT

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## EDUCATION

### Web Development Immersive

General Assembly

### BFA Interior Design

Fashion Institute of Technology

## SKILLS

- HTML5
- CSS3
- JavaScript (ES6+)
- React
- jQuery
- Express
- Node.js
- Jest
- Git
- PostgreSQL
- REST API
- OOP

## INTERESTS

Travel, Pilates, Tetris

## OBJECTIVE

Front-end developer with 7+ years' experience delivering quality client work in creative, fast-paced, cross-functional environments. Skilled in managing teams of 10+ engineers, implementing and standardizing processes with an emphasis on transparency, documentation and learning.

## EXPERIENCE

### FRONT-END SOFTWARE ENGINEER

Wunderkind Co. | Hybrid | Sep 2017 - Present

- Utilizes HTML, CSS, + Javascript to optimize user experience on 700+ websites
- Updates HTML to meet industry accessibility compliance standards
- Utilizes PHP to integrate with 250+ external Email Service Provider APIs
- Provides technical mentorship to engineers through code reviews
- Uses GIT version control for source code management to avoid merge conflicts on collaborative projects
- Works autonomously to manage multiple projects while maintaining efficiency and meeting deadlines
- Proactively and effectively communicates technically + non-technically with Customer Success and clients
- Collaborates with Quality Assurance to debug, troubleshoot, and optimize integrations within 24 hrs
- Created and maintains reusable jQuery code library to expedite new client onboardings and increase team productivity by 30%
- Created and maintains onboarding documentation for incoming developers

### MANAGER OF PROFESSIONAL SERVICES

Wunderkind Co. | Remote | Jan 2024 - Aug 2024

- Led and mentored multi-disciplinary team of designers, analysts, and project managers ensuring performance effectiveness, alignment, and career growth
- Served as primary Services POC for +\$1M MRR international client portfolio
- Partnered with Accounts, Performance Strategy, and Sales to maintain and improve client performance and relationship
- Scoped and managed 100+ client projects weekly to ensure deliverables and timelines were met and aligned with business goals
- Served as point of escalation and accountability for project statuses

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## Volunteer

### KIPP NYC

Career Fair - Panelist  
2018- 2019

### Peloton x Uncubed

Intern to Engineer - Panelist  
2018

### BounceX

Women in Tech - Panelist  
2018

## Additional Skills

- Time Management
- Project Management
- Team Leadership
- Mentoring and Coaching
- Cross-functional collaboration
- Communication
- Organization
- Problem-solving

## LANGUAGES

English | Fluent  
Spanish | Conversational

## FAVORITE BOOKS

- Atomic Habits
- Deep Work
- The Four Agreements
- Connect

## EXPERIENCE (CONTINUED)

- Partnered with Center Of Excellence leaders to leverage appropriate support and maintain feedback loop
- Defined roles and responsibilities for professional service engineers, aligning team efforts with company goals

### SENIOR SOFTWARE ENGINEERING MANAGER

Wunderkind Co. | Remote | Jan 2022 - Dec 2023

- Triaged/scoped client requests for feasibility, performance, and scalability
- Conducted client service calls to ensure timely and quality service
- Introduced Confluence and created documentation used by internal and external teams to inform product decisions
- Developed and conducted cross-functional trainings and presentations resulting in improved collaboration and decreased IC onboarding time by 33%
- Drove team culture and engagement by leading weekly meetings and dispersing weekly newsletters with department and company updates
- Utilized data-driven predictions to proactively prepare for peak promotional periods (ex: BFCM)
- Conducted cross-functional Post-Mortem meetings to identify knowledge gaps and process improvement opportunities

### SOFTWARE ENGINEERING MANAGER

Wunderkind Co. | NY | Jul 2018 - Dec 2021

- Supervised, led and mentored hybrid-remote team and co-op students
- Conducted daily team standups to ensure team effectiveness and KPIs
- Conducted weekly 1x1s to discuss projects, blockers, and career growth
- Partnered with Accounts, Design, Quality Assurance, and Product in an agile collaborative environment
- Established and maintained consistent workflows increasing productivity by 25%
- Defined job description and created interview materials for Engineering role
- Oversaw hiring, training, and development of new employees + co-op students
- Championed best practices, encouraged early testing and validation, and worked closely with engineers to build a culture of quality

### JUNIOR FRONT-END DEVELOPER

NYU Music Experience Design Lab | NY | 6/2017 - 9/2017

- Participated in daily team stand-ups and project meetings
- Utilized developer tools to debug and troubleshoot existing code
- Implemented UI enhancements to optimize user experience through clear, maintainable and well-documented HTML, CSS, and JavaScript code